PRESS + MEDIA DOWNLOADS

Website upload index | September 2026 revision

WEBSITE CARD	FILE	STATUS
Logo Package	MOH-Logo-Package.zip	Updated: native vector MOH artwork and large PNGs; program identities included.
Brand Guidelines	MOH-Brand-Guidelines.pdf	Updated: 16 pages; primary logo, brand mark, symbolism, and program identities.
Fact Sheet	MOH-Fact-Sheet.pdf	Existing supplied document retained.
Founder + Leadership	MOH-Founder-Media-Kit.zip	Existing supplied package retained; approved headshots still to be added.
High-Res Photos	MOH-Media-Photos.zip	Not available in this update bundle. Add the existing approved-photo package.
B-Roll Video	MOH-B-Roll.zip	Existing supplied structure retained; approved footage still to be added.

BOOTS HISTORY LANGUAGE

The memorial began in 2012. Memories of Honor took custody in early 2025 and is responsible for its care, records, and future public displays. In 2026, Memories of Honor brought the memorial into public view for the first time.

FIGURES RETAINED FROM THE PREVIOUS INDEX

Founded November 14, 2015 in Tennessee; 501(c)(3); EIN 47-5273214; 48,249 times fallen honored; 12,162 remembrance packages; 58,570 volunteer hours; Boots of Honor database: 7,970 combat boots. These figures were carried forward from the supplied index and were not independently refreshed in this identity revision.

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